
Message from

Chairman

Singapore Tropical Fruit

Importers and Exporters Association



For many companies 2009 was a struggle for survival. We have to consider this as a short-term crisis which will ultimately blow over. The Singapore Tropical Fruit Importers and Exporters Association (STFIEA) members are critically aware of the immediate measures needed to mitigate the effects of the downturn on Singapore, which have to be carried out effectively and with empathy.

Our members have also benefited from the assistance and training in areas such as quality and productivity improvements, provided by the Agri-Food and Veterinary Authority of Singapore (AVA). STFIEA members will continue to work with the AVA to maintain Singapore's competitiveness and market share in the world.

We would like to thank the Singapore Agri-Food and Veterinary Authority of Singapore for continuing to publish *Singapore Agri-Food Business Directory* to provide an indispensable reference guide for members of the agricultural and food industry.

Jimmy Quek

Chairman

Singapore Tropical Fruit Importers and Exporters Association