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## Message from

Chairman

Landscape Industry Association

(Singapore)

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Being a country that is small in size and with limited land resources, Singapore does not have the luxury of using much of our land for agricultural purposes. With affluence there are also increasing demands for better nutritional and healthier food that is safe for consumption. However, only a small percentage of it comes from our local farms and hence we are very highly dependent on foreign imports for our fresh food supplies.

The agri-food traders play an important role in the food supply chain of Singapore by ensuring a wide variety and abundance of imported food. Not only that, they have to ensure that the food that reaches our dining tables is fresh, safe and fit for consumption. Hence it is important that consumers and trades people have access to a source of reliable and updated industry news and information. The Agri-Food and Veterinary Authority of Singapore (AVA) has also been an important partner for the agri-food traders,

suppliers and businesses through its food diversification strategies and encouragement of high-technology farming in Singapore.

The publishing of the *Singapore Agri-Food Business Directory 2010* is yet another milestone achieved by the local agri-food industry. On behalf of the Landscape Industry Association (Singapore), I would like to take this opportunity to congratulate Marshall Cavendish Business Information Pte Ltd in its successful publication of an essential and important resource for all stakeholders and partners in the agri-food industry.

### **Michael Teh**

Chairman  
Landscape Industry Association  
(Singapore)